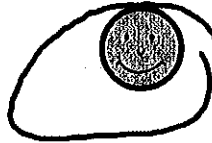


A Good Book Trailer....

1. Tells a little bit about the story



2. Music matches the feeling



3. Colors match the feeling



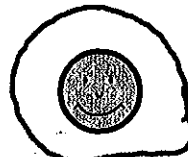
4. Print/font style is easy to see



5. Has only important words



6. Tells the problem (not the ending)



7. Leaves the viewer in suspense (cliffhanger)



8. Shows cover of book

